

EXHIBIT AT THE 49TH ANNUAL



WONDERFUL WORLD of WEDDINGS

January 7 & 8, 2017

Exposition Center at
Wisconsin State Fair Park
Milwaukee, WI

Produced by Expo Productions, Inc.

262-367-5500

www.WisconsinWeddingShow.com

email: carrie@epishows.com

THE TOP WEDDING PROFESSIONALS WILL BE HERE!



WONDERFUL WORLD of WEDDINGS

January 7 & 8, 2017

Wisconsin State Fair Park, Milwaukee, WI



A Savvy Bride
ACA Music & Entertainment
ADC Video
Aggie's Bakery and Cake Shop
Alfa Flower Shop
All Occasions Catering/Bubbs BBQ
All Star Rentals
All-Star Music, LLC
Ambiance Studios by
Scott & Cathy Erickson
Amelishan Bridal
Amelishan Formalwear
Area Rental & Sales Co
Arena Americas
Artist Group Photo & Video
Astor Events
Bank of Memories & Flowers
Bartenders On the Go/The Seeboth
Bartolotta Restaurant Group
Bayside Travel
Bed Bath and Beyond
Bel Aire Flowers
Belle Fiori Ltd
Best Western Plus Milw Airport
Betrothed...Your Special Day Boutique
Bog Golf Course, The
Bon Bon Belle
Boston Store Gift Registry
Brandi's Bridal Galleria Etc
Broadlands Golf Club
Broadway Paper
Brookfield Party Rental
Brookfield Suites Hotel
& Convention Center
Buca di Beppo
Cedarburg Popcorn Company
Cheryl Jacobs Photography
Chet & Leona's Floral Shop Inc
Churchill Limousine

Clarion Hotel & Conference Center
Classic Coordination
CMP Tactical Lazer Tag
Complete Wedding & Events
Conley Media LLC
Coqui Design
Country Springs Hotel
Cover It With Class
Crave Catering
Creative Ice
Crowne Plaza
Crowne Plaza Milwaukee West
Davians Catering and Events
David's Bridal
Delafield Brewhaus
Delafield Hotel, The
Dennis Felber Photography
Design That Flies
Dickey's Barbecue Pit Pewaukee/
New Berlin
Double Tree Hotel By Hilton
Milwaukee-Brookfield
DuBois Formalwear
Edelweiss
Edward Fox Photography
Elegant Music Services LLC
Eva's Bridal Center
Evergreen Country Club
Everlasting Bouquets
Fairways of Woodside
Falls Chiropractic Group
Favor Bay
First Choice Travel & Cruise
For Now & Forever Wedding Invitations
Four Points by Sheraton Milwaukee
North Shore
Fred Astaire Dance Studio
Friday's Front Row Miller Park
Front Porch, The

General Party Rental
Go Riteway Transportation Group
Golden Mast Inn
goo goo gaa gaa
Hampton Inn & Suites
Harley-Davidson Museum
Harp & Minister
Haven Salon & Day Spa
Hawk's View Golf Club
Heritage Hall
High Class Limousine
Hilton Garden Inn Milwaukee Park Place
Holiday Inn Milwaukee Riverfront
Holiday Inn Pewaukee
Hubbard Park Lodge/
Twisted Fisherman
Hyatt Regency Milwaukee
Images of Racine Bridal
In-Focus Photography
Iron Horse Hotel, The
Island Getaways
It Works!
Jadon Good Photography
Jane Kelly Floral
Jess Fleur Fun LLC
Jonathans Portraits
KaraMarie, LLC
Keehn's Limo Coach and Shuttling
Services
Knock Shoppe's Country Cakes, The
Lake Country Travel
Lasting Memories LLC
Lisa Hoppe Travel Consulting
Locker's Florist
Macy's Wedding & Gift Registry
Madcap Milwaukee DJ Service
Marcus Hotels & Resorts
Martinizing Cleaning
Mary Kay Cosmetics

Mayflowers
McNeil Photography
Men's Wearhouse, The
Midwest Sound DJ Entertainment
Mike Gogin State Farm
Milwaukee Marriott Downtown
Milwaukee Marriott West
Milwaukee Screen & Stitch
Milwaukee String Quartet
Milwaukee Yacht Club
Miss Ruby Boutique
Music on the Move Plus
Musicbox Entertainment
Muzic in Motion Inc
Nakasato Photography
Nightlife Entertainment
Oconomowoc Community Center
Olympia Resort and Spa
ooh la la...accessories
Osthoff Resort, The
Pampered Chef
Paper Crabb
Paperwhites
Photobooth Djays
Pioneer Creek Farm
Potawatomi Hotel & Casino
Quest Home Loan Center
R&R Photographic Imaging
Red Circle Inn & Bistro
Relics Vintage Rentals
Return Engagement
Rhythm in Motion
Rich's House of Cakes
Roma Lodge
Sassypants Events & Design
Saz's Hospitality Group
Sheraton Milwaukee Brookfield
Shorewood Florist, The
Shutter Booth Photo & Video Booth

Silver Spring Golf Club
Silverleaf Resorts
Simma's Bakery
Sit N' Flash Photo Booth
Smooov Music Sound & Lighting Services
Something Borrowed and More
Sound by Design
Sound by Design Films
Special Event Portraits & Video
Spinnaker Photography
Spottswood Photography
Sterling & Brass-The Lake Country
Brass Quintet
Stone Manor Bridal LLC
Studio at Network Photography, The
Superior Culinary Center
Surg on the Water
Sweet Tooth
Things Remembered
Thunder Bay
Timeless Events LLC
Tina's Dress Boutique
Tobin Jewelers
Tripoli Shrine Center
Turn Back Time LLC
Tuscan Hall Banquet Center
University of Wisconsin - Parkside
Van Rixel Productions
Vera's House of Bridals Ltd
Vines to Cellar Winery
VIP - Visual Image Photography
Wedding Centre, The
Weissgerber's Seven Seas
Wild Petals Floral
Wildman Adventure Resort
Wisconsin Bride
Wisconsin Firearms Training Center Inc
Zilli Hospitality Group

PROMOTION

Attendance for the Wonderful World of Weddings show will be promoted with an aggressive program of radio, TV and print advertising, direct mailings, as well as special promotions and publicity. All advertising will target brides-to-be, wedding planners, and grooms throughout Southeastern Wisconsin. Exhibitor advertising packages will again be available with key media to promote your participation in the Wonderful World of Weddings.

RESERVE YOUR SPACE TODAY!

262-367-5500

Expo Productions, Inc.
510 Hartbrook Drive • Hartland, WI 53029

email: carrie@epishows.com
www.WisconsinWeddingShow.com

Make Plans Now — This Show Will Sell Out Fast!

TARGETED AUDIENCE

The Wonderful World of Weddings appeals to a specific audience: brides and grooms-to-be and the whole wedding party. Over the years, thousands have found the show to be the ideal event to see, compare, learn about, and buy the variety of products and services they are looking for. In 2016, nearly 5,000 people planning weddings attended the Wonderful World of Weddings.

The Wonderful World of Weddings

January 7 & 8, 2017 • Wisconsin State Fair Park • Milwaukee

FEATURE YOUR BUSINESS



Promote your business and services at the first wedding show of the year. Debut 2017 trends to brides looking for what's new and unique. The Wonderful World of Weddings in Milwaukee is the premier wedding expo. It puts the who's who of exhibitors, like you, in contact with thousands of brides and special event planners from all over Southeastern Wisconsin.

This year, we are celebrating our 49th anniversary and aim to make it our biggest and best show yet—nearly 5,000 people attended last year's show. Historic attendance and leading vendors make the Wonderful World of Weddings show an all-inclusive stop for brides and an exclusive showcase for exhibitors. Secure your spot today to make sure area brides see your extraordinary products, services, and ideas that will make their wedding memorable. THIS SHOW SELLS OUT VERY QUICKLY AND THERE IS ALREADY A WAITING LIST...SO CALL US TODAY!



SHOW HOURS

Saturday & Sunday
10:00am to 4:30pm

FASHION SHOW HOURS

Saturday & Sunday
12:30pm & 3:00pm
(45 min. shows)

EXHIBIT BOOTH RATES

- 10' x 10' Booth ▶ \$1,000
- 10' x 15' Booth ▶ \$1,300
- 10' x 20' Booth ▶ \$1,650

201 sq ft & above @ \$8.25 per sq ft
\$100.00 Extra Charge for Corner

Outside limo parking limited to six spaces. Contact us for fees and details as it is available on a first-come, first-served basis for confirmed exhibitors.

EXHIBIT SPACE

- ▶ 8ft black back drape
- ▶ 3ft black divider drape
- ▶ 2-1/2' x 8' table covered & skirted in black
- ▶ 2 chairs
- ▶ Booth identification sign
- ▶ Web exhibitor listing with link to your website
- ▶ Listing in Show Directory available at show
- ▶ Complimentary coffee during exhibit setup
- ▶ Promotional materials
- ▶ Exhibitor badges
- ▶ Assistance with unloading
- ▶ 4-wheel carts
- ▶ Detailed exhibitor service manual
- ▶ Post-show list of registered attendees

Note: Carpeting and electrical are **NOT** included with booth. CARPETING OR FLOOR COVERING IS **REQUIRED** IN ALL BOOTHS.

EXHIBITORS' SCHEDULE

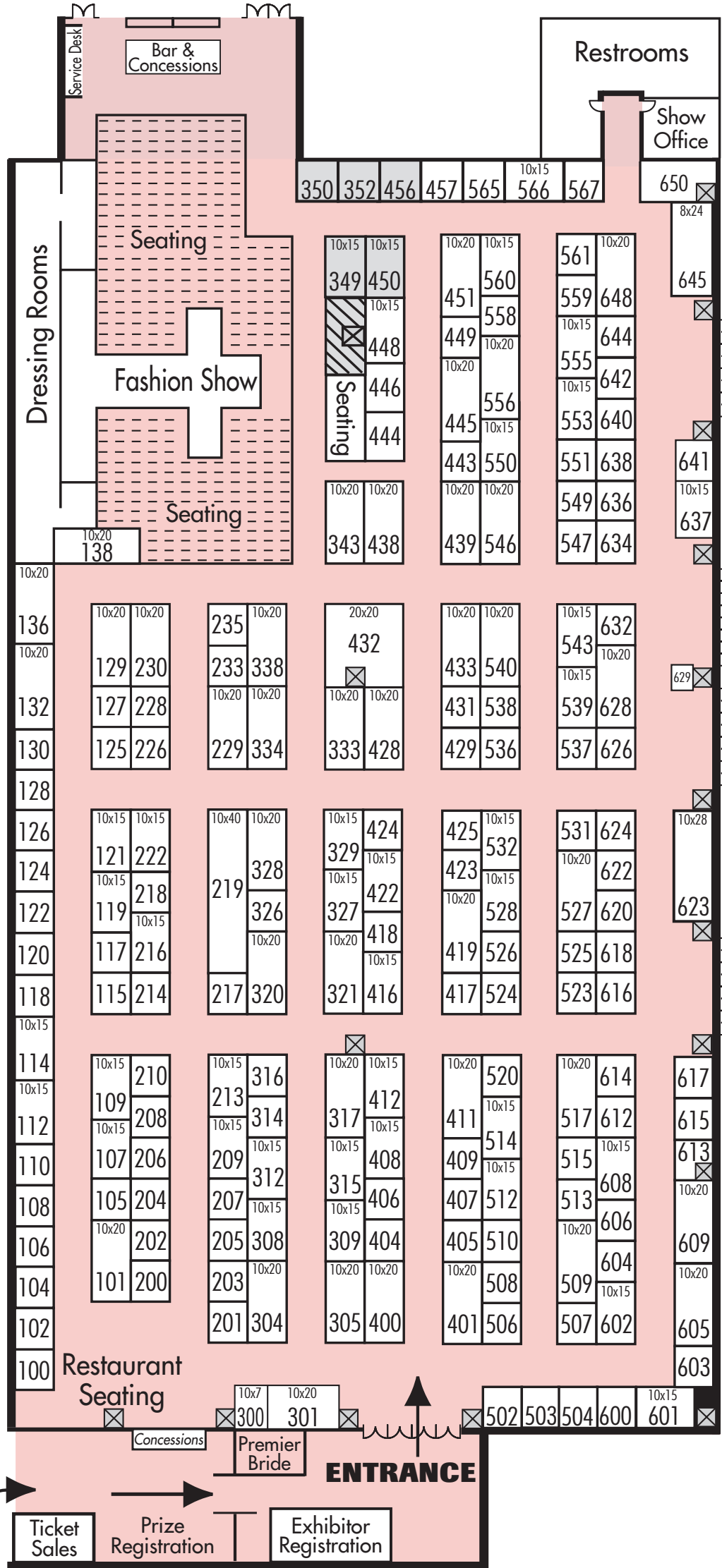
INSTALL EXHIBITS

- Thursday, January 5, 2017 ▶ noon to 5:00pm
- Friday, January 6, 2017 ▶ 8:00am to 8:00pm

DISMANTLE EXHIBITS

- Sunday, January 8 only! ▶ 4:30pm to 9:00pm

ALL BOOTHS MUST BE MOVED OUT BY 9:00PM SUNDAY



ENTRANCE FROM PARKING LOT

NEARLY 5,000 PEOPLE ATTENDED LAST YEAR'S SHOW! RESERVE YOUR SPACE TODAY!

262-367-5500

