



ELECTRICAL

*wire*  
PROCESSING  
TECHNOLOGY

E X P O

**MAY**

10 & 11, 2017

**MKE**

WISCONSIN

@ THE  
WISCONSIN  
CENTER

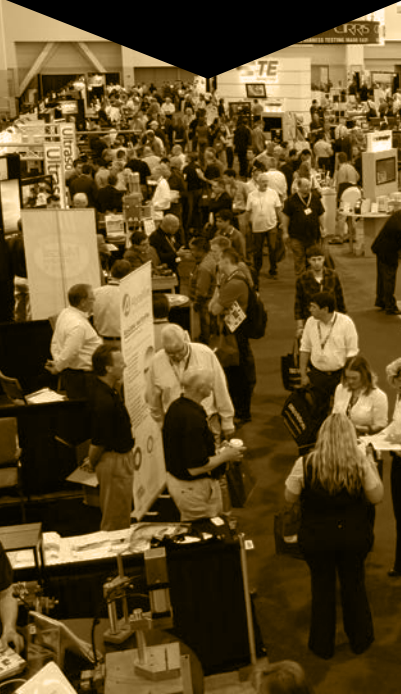


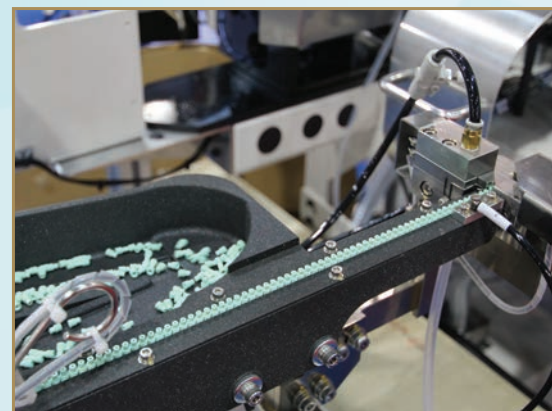
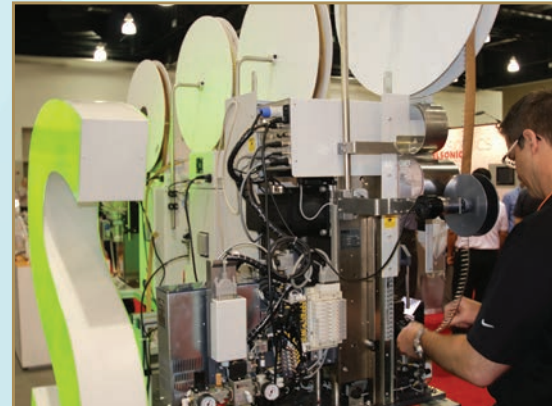
Exhibit in the **NATION'S LARGEST** Dedicated

# Wire Processing Event!

17th Annual

## EXHIBITOR PROSPECTUS

- » Attendee Profile
- » Why Exhibit
- » Expo Facts
- » Floor Plan
- » Exhibit Details
- » Past Exhibitors



ELECTRICALWIRESHOW.COM

262-367-5500

## EXHIBIT IN THE LARGEST DEDICATED WIRE PROCESSING EVENT OF THE YEAR

The leading show of its kind for the electrical wire and cable processing industries, the Electrical Wire Processing Technology Expo saw an expanded roster of exhibitors and visitors in 2016, with nearly 3,000 in attendance from 41 states and 28 countries. Major automotive manufacturers such as Ford, Fiat Chrysler, and General Motors, plus notable international companies including Boeing, General Electric, Briggs & Stratton, and Harley-Davidson sent representatives to the two-day show to see the latest trends, technologies, and products shaping the future. **This show has a history of successful exhibition sales.**

### ATTENDEE PROFILE

Of total attendees, 30 percent were corporate managers, 20 percent were engineers, and 19 percent were manufacturing management. 31 percent were first time attendees. That's because this is an expo tailored for those in the electrical wire and cable processing and related industries. It's the **only** event.

### WHY EXHIBIT?

This is your opportunity to exhibit to the largest, most qualified audience in the electrical wire and cable processing industry. Strengthen your existing business relationships and gather new leads and prospects. Since 2001, the expo has provided an inexpensive way to reach a great number of customers who are ready to purchase. Buyers are looking for manufacturers of:

- » Cutting & Stripping Machines
- » Wire Terminators
- » Wire Pre-Feeding Machines
- » Wire Harness Taping Machines
- » Wire & Cable Specialty Cut-off Machines
- » Co-Ax Cable Strippers
- » Wire Harness Assembly Boards
- » Wire & Cable Interconnect Products
- » Wire Cutting Machine Blades
- » Wire Marking Machines
- » Test Equipment
- » Crimping Machines
- » Twist Tie Machines
- » Ultrasonic Welding Equipment
- » Wire Soldering Equipment
- » Ink Jet Marking Systems
- » Braiding Machines
- » Cable Assemblies
- » Coil Winding Equipment
- » Connectors & Accessories
- » Cord Sets

### EXPO FACTS

- » Set up and disassemble your own display. We provide free carts to transport your exhibit material to and from the booth. Do your own work (except for heavy equipment). There are no hassles at this exhibit hall—just friendly help!
- » Conduct business in a relaxed, friendly setting. Free breakfast is provided for exhibitors, as well as free beverages and food breaks throughout show days. Included is an after-hours VIP party with great networking possibilities.
- » Costs for booth space and services (electrical services, decorating, and especially freight) are extremely reasonable—in some cases, half the cost of Chicago shows.
- » Educational, timely seminars are provided daily and all seminars are FREE.

### BENEFITS

#### QUALIFIED BUYERS

Quality attendance. No need to sort out non-industry attendees. Everyone is here because of his or her interest.

#### BRANDING

Exhibitors are promoted via an extensive and integrated marketing program reaching more than 100,000 manufacturing electrical professionals.

#### COST-EFFECTIVENESS

In addition to offering a flexible, cost-effective, right-to-work exhibit environment, studies have shown that companies save an average of **\$795 per new customer** by closing a sale from an exhibition lead compared to a field lead.

#### RETURN ON INVESTMENT

- Exhibitors earn excellent return on their exhibit investment, including:
- » Extensive pre-show promotion
  - » On-site access to buyers
  - » Complete post-show registration list

# ELECTRICAL WIRE PROCESSING TECHNOLOGY EXPO

Plan to  
Exhibit Today!

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CENTER

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# SECURE YOUR PROMINENT LOCATION. RESERVE EARLY.

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## EXPO TIMES

**WEDNESDAY, MAY 10**  
9:00am - 4:00pm  
**THURSDAY, MAY 11**  
9:00am - 3:00pm

## 2017 BOOTH RATES

\$16.25 per square foot  
\$15.25 per square foot  
(bulk space over 400 sq. ft.)  
\$150.00 per corner

## SHOW LOCATION

**WISCONSIN CENTER**  
Halls A, B & C  
400 W. Wisconsin Ave.  
Milwaukee, WI

## MOVE-IN:

Monday, May 8 » Noon - 6pm (targeted)  
Tuesday, May 9 » 8am - 8pm  
Wednesday, May 10 » 7am - 8:30am

## MOVE-OUT

Thursday, May 11 » 3:00pm - 8:00pm  
Friday, May 12 » 8:00am - 1:00pm

## YOUR EXHIBIT INCLUDES:

- » 8' draped back wall and 3' draped side railings
- » 7" x 44" standard company identification sign
- » Unlimited VIP guest passes
- » Exhibitor badges
- » Promotional materials
- » Exhibitor service kit
- » Crate and pallet storage
- » Listing in show directory
- » Post show attendee list
- » Informative show bulletins
- » Exhibitor breakfast both days including food and beverage, networking events daily

**NOTE:** Decorating items such as tables, chairs, and carpet are not included. Exhibitor service kits will be mailed in February.



# SIGN UP TODAY TO EXHIBIT IN 2017



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10 & 11, 2017

Wisconsin Center  
Milwaukee, WI

c/o Expo Productions, Inc.  
510 Hartbrook Drive  
Hartland, WI 53029

Call Today!

262-367-5500

Email: [cheryl@epishows.com](mailto:cheryl@epishows.com)



## Wisconsin Center

Home of the International Electrical Wire Processing Technology Expo in Milwaukee, the Wisconsin Center is conveniently located near several major hotels and restaurants, and minutes from the airport.

Milwaukee Art Museum photo by  
VISIT Milwaukee

3M Electrical Markets Division  
AB Electrical Wires Inc  
Abs-Vabsco Electronic Components  
Accra Wire Controls  
Accratech Inc  
ACT Fastening Solutions  
AD Products LLC  
Adept Technology Inc  
Advanced Digital Cable Inc  
Allied Wire & Cable  
Alpha Wire  
Ambrell - An Ameritherm Co  
American Wire & Cable Co  
AMTI  
Anamet Electrical Inc  
Anixter  
Antek Marketing Corp  
APICS Milwaukee Chapter  
Applitek Technologies Corp  
Ark-Les  
Arrow Electronics  
Artos Engineering Co  
Assembly Magazine  
Assembly Resources  
Assembly Technologies  
Astro Tool Corp  
Atkins & Pearce Inc  
Autosplice  
Belcan Engineering Group  
BESTProto Inc  
Billets Elektro Werke Ltd  
Blue Sea Systems  
Brady Corp  
Branson Ultrasonics  
Breyden Products  
C Davis Systems  
C&M Corp  
Cable Tie Express LLC

Cable USA Inc  
CableMaster Corp  
Cadonix Ltd  
CAM Innovation Inc  
CAMI Research Inc  
Capital Electric Wire & Cable Co Inc  
Carlisle Interconnect Technologies  
Carpenter Manufacturing Co Inc  
Casco Manufacturing Co  
Cembre  
Cetec ERP  
Chad Industries  
Chiapas State  
Cirriss Systems Corp  
CK Technologies Inc  
Clinton Instrument Co  
Cobra Braiding Machinery Ltd  
Commission Brokers Inc  
Composite & Wire Machinery Inc  
Connector Microtooling Systems Inc  
Conntek Integrated Solutions Inc  
Control Laser Corp  
Control Micro Systems  
Coridian Technologies Inc  
Crimping & Stamping Technologies  
Crimptools.com by Dakota Electronics  
CrimpTronix Inc  
CRU  
CURTI Costruzioni Meccaniche SpA  
CWR Manufacturing LLC  
Daniels Manufacturing Corp  
Dasco Label  
Data Guide Cable Inc  
DC Design  
Delfingen  
Delta Sigma Co  
Diagnostic Organization LLC  
Diamond Die & Mold Co

Dinkle International  
Direct Wire  
DIT-MCO International  
Diversified Assembly Technologies  
Draco-K Enterprises LLC  
Drossbach/Reiku  
Dunbar Products  
DuPage Tying Solutions Inc  
Dynalab Test Systems Inc  
E Recycling Systems LLC  
E-Beam Services Inc  
ECC  
EIS Inc  
EIS Wire & Cable  
Electric Motion Co Inc  
Electro Insulation Corp  
Electrol Company Inc  
Electromatic Equipment Co Inc  
Electronic Industries Inc  
Electro-Term / Hollingsworth  
Elektron Technology  
Eli-Tron Manufacturing Co Inc  
Emconn Tool Corp  
Entrada Group  
EPLAN Software & Services  
The Eraser Company Inc  
Ergo-Help Inc  
Essex Brownell  
ETCO Inc  
Eubanks / Cablescan  
Excel Connection  
EY Technologies  
Feintechnik  
Feng Tai Electronic Int'l Co Ltd  
Fiber-Line  
Fisher Testers LLC  
Flat Cable Solutions  
FMI Products LLC

Focused Solutions  
Fraenksche USA LP  
FreePoint Technologies  
FTZ Industries  
Gamma Electronics Inc  
Gem Gravure  
General Cable  
Glendo LLC / Handworker  
GLK Corporation  
GPC Electronics  
Grafoplast Wiremarkers Inc  
Grayline LLC  
Hale Manufacturing Inc  
Haloblaze Ltd  
Hardware Specialty Co Inc  
Harrington EMS  
Hatko Electronics  
HazardGuard Safety Wire Inc  
Heat Shrink Direct Inc  
Heilind Electronics  
HellermanTyton  
Helukabel USA  
Henkel Corp  
Heyco Products Inc  
Hilec Inc  
Hillsdale Terminal  
Hoffman Products  
Houston Wire & Cable Co  
Howar Equipment Inc  
Hu Lane Associate Inc  
Huatai Electric Cable & Wire Co Ltd  
Hueson Wire  
ICO RALLY  
Ideal Industries Inc  
Ideal Welding Systems LP  
IDENTCO  
IEWC  
Illinois Precision Corp

## EXHIBITORS FROM THE PAST 16 YEARS WILL YOU JOIN THEM IN 2017?

Imada Inc  
Image Industries Inc  
Imprex Inc  
Inarca  
Industrial Wire & Cable Corp  
Innovative Testing Solutions Inc  
Insulation Supply Co  
Interconnection World  
Itasca Automation Systems LLC  
ITW  
Janesville Tool & Mfg Inc  
Jendco Technologies  
Jokari USA  
Joyal, A Division of AWE Inc  
Judco Manufacturing Inc  
JWB Manufacturing LLC  
Kalas  
KI Cable  
Kingsley - ITW Marking & Coding  
KM USA LLC  
Komax Wire  
Kroy LLC  
KS Terminals Inc  
K-Sun Corp  
Lakes Precision Inc  
Lapp Tannehill Inc  
Laselec Inc  
Laser Wire Solutions  
Lasera Technology Corp  
Laz-Wir Inc  
Leibinger Inkjet Systems  
Linius Technologies GmbH  
Lone Star Industrial  
LORS Machinery  
LPMS USA  
Machine Control Specialists Inc  
Mag Daddy LLC  
Mark-10 Corp  
Markem - Imaje  
Marken Manufacturing Co  
Marsh Electronics Inc  
Master Appliance Corp  
MasterGraphics  
Materials Technologies Corp  
Max Co Ltd  
Mecal by Starn

Mecal SRL  
Mecalbi-Engineering Solutions Lda  
Mechtrix Corp  
The Mello Company Inc  
Mentor Graphics Corp  
Minnesota Wire  
MK Test Systems NA  
Mold-Man Systems  
Molex  
Mo-Mex Corp  
mta automation inc  
The Mueller Group Inc  
Multi/Cable Corp  
National Plastics & Seals Inc  
National Standard Parts Associates  
National Wire & Cable Corp  
Nelco Products Inc  
New England Wire Technologies  
Nicomatic  
Niedax-Kleinhuis USA Inc  
Nu-Tech / Div of Cross Technology  
Odyssey Tool LLC  
OES Inc  
Olin Brass  
Ondal Repstronics  
Ondal Tape Processing GmbH  
Orbital Technologies Inc  
OTEC (H-Ones)  
Panduit  
Partex Marking Systems Inc  
PATCO Inc  
Phillips Lighting Electronics  
Phoenix Contact  
Pico Crimping Tools  
PKC Group  
Platt Luggage Inc  
Power & Signal Group  
Precision Technology Inc  
Premier Metals Recycling Inc  
Pressmaster  
Pro-Line  
PTG Inc

Quality Systems Integrated Corp  
Quick Cable Corp  
Radix Wire  
RAH Associates Inc  
Reel-O-Matic by Reel-Neat Sys  
Rennsteig Tools Inc  
Revolution Drives Inc  
RF Industries Ltd  
Rowe Industries Inc  
The Rubicon Group Ltd  
SAB North America  
Saylor Technical Products  
Schaefer Megomat USA Inc  
Schiffer Corp  
Schleuniger Inc  
Schrock Services  
Screw Machine Specialties  
SEA Wire & Cable Inc  
Shanghai Wisdom Enterprise Co  
Shawcor  
Shimadzu Scientific Instruments Inc  
ShinMaywa (America) Ltd  
Sigma Corp  
Sinona Distribution Inc  
Sonics & Materials Inc  
Sonobond Ultrasonics  
Southwire Co LLC  
Spacecraft Components Corp  
Special Products Group  
Spectrum Technologies  
SPI - Connects  
Sprig Advanced Technologies Inc  
Spring Mills Mfg Co  
Stapla Ultrasonics  
Start International  
Steinel  
Sterling Wire & Cable LLC  
Stolberger Inc DBA Wardwell Braiding  
Stranco Products  
STRUNK Connect Automated Sol  
Sumitomo Electric

SuperSeal Corp  
Synergistic Sales Inc  
TA Wire & Harness Inc  
Taymer International Inc  
TE Connectivity  
Techflex Inc  
Tech-Sonic Inc  
Telsonic Solutions Inc  
Tenborg Technologies LLC  
Thermosleeve-USA  
Thomas & Betts Corp  
Tianjin Sunlit Electric Appliance Tech  
Titan Electronics  
TLC Electronics  
Toner Plastics Inc  
Toyoiamco Ltd  
Tri-Star Technologies  
Tri-Tech Machine Sales  
TTI Inc  
Tulsa Power  
Turck Inc c/o MTECH Wisconsin  
Unified Wire & Cable Inc  
Union Polymer International  
Universal Electronics Inc II  
US Tech  
USM Inc  
Varflex Corp  
VoltTech International  
VTE Inc  
WAGO Corp  
WEETECH Inc  
Weidmuller  
Weix Industries - Kut Rite Corp  
Wellmark Electric Inc  
Wenco Mfg Inc  
Western Industrial Products Inc  
Wezag Tools Inc  
Wire & Cable Technology International  
The Wire Association International  
WireMasters  
Wired, A GENTEC Co  
Wiring Harness Manufacturers Assoc  
Wiring Harness News  
World Class Wire & Cable Inc  
Z+F USA Inc  
Zuken



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