

EXHIBITOR PROSPECTUS

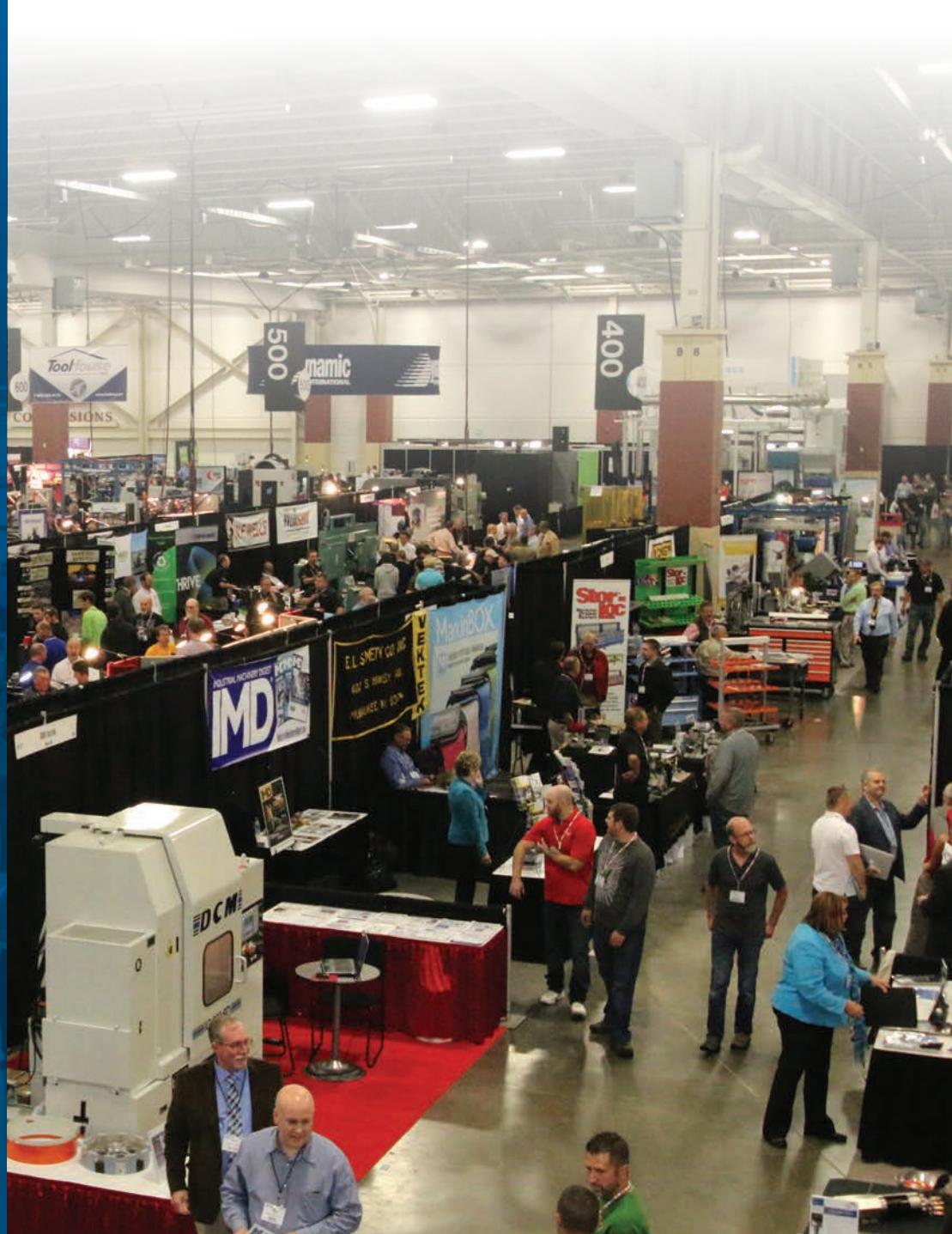
- *Why Exhibit*
- *Attendee Profile*
- *Exhibit Details*
- *Expo Facts*
- *Past Exhibitors
& More*



WISCONSIN MANUFACTURING & TECHNOLOGY SHOW

OCTOBER 3-5, 2017

Exposition Center at Wisconsin State Fair Park | Milwaukee, WI



MILWAUKEE WISCONSIN

www.wimts.com

Produced by Expo Productions, Inc.
262-367-5500 | fax 262-367-9956
Carrie@epishows.com

Since 1989, this show has provided companies with a marketing opportunity to meet industry decision-makers.
RESERVE YOUR EXHIBIT SPACE TODAY!



WISCONSIN MANUFACTURING & TECHNOLOGY SHOW

OCTOBER 3-5, 2017

Exposition Center at Wisconsin State Fair Park
Milwaukee, WI

Tuesday, October 3 9am to 5pm
Wednesday, October 4 9am to 5pm
Thursday, October 5 9am to 3pm

American manufacturing is changing. Today, it's a matter of adapt to advanced manufacturing or be left behind. Those in manufacturing must become more productive and be able to achieve more output with less input—and less skilled labor. This show provides Midwestern manufacturers the opportunity to explore cutting-edge solutions. It's the best place to investigate firsthand the innovative technologies that will help all manufacturers—whether small job shops or major corporations that serve global markets. All the industry leaders—from exhibitors to buyers—are here in one place, under one roof at the Wisconsin Manufacturing & Technology Show. Will you be here?

WHY EXHIBIT AT WIMTS 2017?

Simple. This is an Expo of opportunity and innovation.

- Build a new customer base
- Gain stronger market position
- Demonstrate your products to a qualified audience
- Expand into new markets and industries
- Secure your accounts well into 2018
- Get the edge on your competitors

Not enough to convince you? How about:

- Maximize your marketing dollars
- Reach serious decision-makers from diverse companies
- Shorten the process and close the deal
- Solidify your place in one of the country's leading manufacturing regions
- Network with the biggest thinkers and achievers

ATTENDEE PROFILE

Attendees understand WIMTS is the best place to see firsthand where the manufacturing industry is headed, network with peers, and investigate all of the innovations that can help them gain a competitive edge. They're your target audience—decision-makers looking for solutions who are ready to buy products and services like yours. Your existing and prospective customers and competitors will be here. That's why you should be, too.



31%	Executive Management
22%	Plant Manager
21%	Production/Operations
14%	Engineer
12%	Job Shop Owner

“WE WERE PLEASANTLY SURPRISED AT THE VOLUME AND QUALITY OF THE SHOW ATTENDEES. WIMTS WAS THE PERFECT VENUE FOR US TO TELL OUR STORY.”

DAN TOYNTON, BRAAS CO

WWW.WIMTS.COM • CARRIE@EPISHOWS.COM

REACH KEY MIDWESTERN INDUSTRIES

WIMTS delivers a highly qualified and substantial audience, due to a promotional program of direct mail, ads in publications and newspapers, web advertising, email campaigns, and partnerships with colleges and associates. Many top Midwest companies send representatives to the show to evaluate and purchase new equipment. You reach serious decision-makers from diverse companies and industries, gain new business, and demonstrate you're a major player. The 2015 WIMTS attracted attendees and exhibiting companies from 31 states and 16 countries.

BOOTH RATES

\$12.00/sq ft Booth under 400 sq ft

\$11.00/sq ft Booth 400-599 sq ft

\$9.75/sq ft Booth 600-999 sq ft

\$8.50/sq ft Booth 1,000 + sq ft

\$100.00 additional charge per corner

See the enclosed floor plan for availability.

EXHIBITS INCLUDE

- 8' draped back wall and 3' draped side railing
- 7" x 44" standard company identification sign
- Unlimited VIP guest passes
- Exhibitor badges
- Promotional materials
- Exhibitor service kit
- Crate and pallet storage
- Listing in show directory
- Post-show attendee list
- Informative show bulletins

Note: Decorating items such as tables, chairs, and carpet are not included.

Electrical, plumbing, and special freight package plans available.

"WHAT A GREAT SHOW! WE ARE ABSOLUTELY THRILLED WITH THE RESPONSE OF THE ATTENDEES AND OTHER EXHIBITORS."

SANDY PIEHL, FLEXARM

2015

4,897
Attendees

200+
Exhibitors

113,805
Square Feet

**PLAN
NOW!**

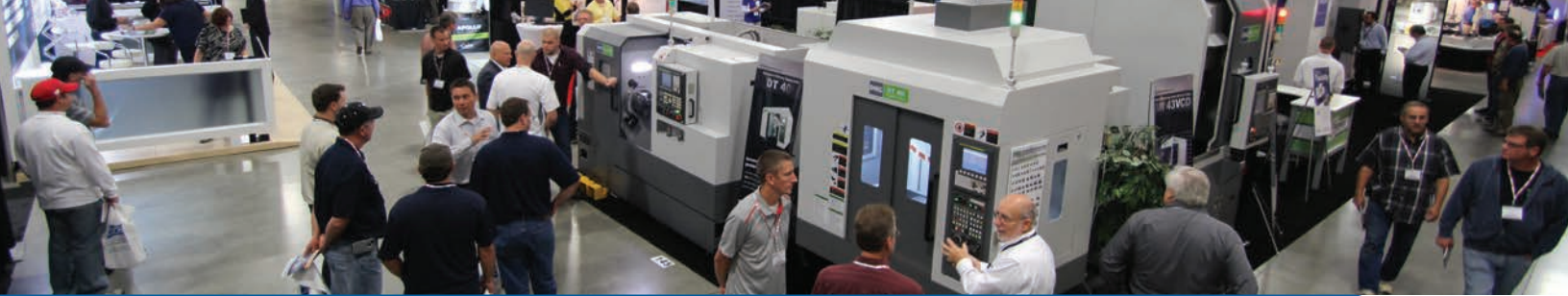


FAST FACTS

- 89% of executives agree that face-to-face meetings are essential to "sealing the deal."
- In three days, you can meet with more key buyers than you could in a month of cold calling. Nearly 5,000 high-level decision-makers attended the last WIMTS.
- 34% of those decision-makers attended no other shows.
- 41% were manufacturing management and first-time visitors to this event.

Featured events drive quality attendance: The BizTimes Manufacturing Summit Breakfast, manufacturing associations holding their meetings at the show, networking events, technical seminars, etc.

CALL TODAY TO RESERVE YOUR SPACE • 262-367-5500



CONNECT WITH KEY COMPANIES

In 2015, nearly 5,000 high-level decision-makers from 16 countries and several U.S. states attended our show.

- | | | |
|------------------------------|------------------------------|-------------------------------|
| ABB | Hanel Corp | Paper Converting Machine Co |
| Badger Meter Inc | Harken Manufacturing Inc | Parker Hannifin |
| Badger Precision Inc | Harley-Davidson Motor Co Inc | Pentair Flow |
| Beere Precision Products Inc | Helwig Carbon Products Inc | Phoenix Precision Products |
| Bemis Mfg Co | Huf North America | Plasticraft Molds Inc |
| Bradley Corp | Husco International | Precision Plus Inc |
| Briggs & Stratton Corp | Insinkerator | Prestwick Group, The |
| Bucyrus International | Johnson Centrifugal | Product Service & Mfg |
| Busch Precision Inc | Technology | Quad Graphics Inc |
| Cardinal AG Co | Joy Global Inc | Quadra Mfg Inc |
| Carlson Tool & Mfg Corp | John Crane Eng'd Bearings | R&D Engineering |
| Caterpillar Inc | John Deere | Ram Tool Inc |
| Certified Power Inc | Kabelschlepp | Rexnord / Falk |
| Chicago Blower | Kelsch Machine Corp | Rockford Acromatic |
| Chicago Extruded Metals Co | Kinetic Co Inc, The | Rockwell Automation |
| Cincinnati Tool Steel | KLH Industries Inc | SC Johnson & Sons Inc |
| CNH America LLC | Kohler Co | Schenck SC |
| Cooper Power Systems | Kondex Corp | Scot Industries Inc |
| Crane Production Systems | Krueger Bearings Inc | Senior Flexonics GA Precision |
| Criterion Barrels | LNS America | Sentry Equipment Corp |
| Cummins-Allison Corp | M&L Machine Tool & Mfg | Signicast LLC |
| Custom Tooling Corp | Machinery Source | Silgan Containers |
| Delphi | Manitowoc Tool & Machining | Skana Aluminum Co |
| Derco Aerospace | Mantel Machine Products Inc | SKS Machine Inc |
| Dielectric Corp | Master Lock Co | SPX Flow Technology |
| Dorner Manufacturing | Mercury Marine | Stanek Tool Corp |
| Drewco Corp | Metalcraft of Mayville | Strohwig Industries |
| DRM Industries Corp | MetalTek International | Sub Zero Group |
| Dynex / Rivett Inc | Midland Plastics Inc | Superior Die Set Corp |
| Eaton Corp | Miller-St Nazianz Inc | Switchcraft Inc |
| Egerton Gear | Mill-Rite Inc | Swiss Tech LLC |
| Enerpac | Milwaukee Broach Co Inc | Sussex Tool & Supply Co |
| EMT International Inc | Milwaukee Cylinder | Toolrite Manufacturing |
| ETE Reman Co | Milwaukee Electric Tool Corp | Tower Automotive |
| Everbrite | Milwaukee Gear Inc | Trane Co |
| Federal Mogul | Milwaukee Valve Co | Trek Bicycle Corp |
| Fisher Barton | MGS Mfg Group | Twin Disc Inc |
| Frentzel Products Inc | Modine Manufacturing Co | United Tool Inc |
| G3 Industries | Motorola Mobility | Vulcan Global Mfg |
| Gardner Denver Thomas | Nemak | Wacker Neuson Corp |
| GE Healthcare | North American Tool Corp | Walker Forge Inc |
| Generac Power Systems | Northern Gear | Weasler Engineering Inc |
| GFS Machining Inc | Oilgear Co, The | Willer Tool Corp |
| GKN Sinter Metals | Omega Tool Inc | Wisconsin Metal Tech |
| General Motors | Oshkosh Marine Supply | Wisconsin Steel & Tube Corp |
| Grede | Oshkosh Truck | World Class Mfg Group |
| Grove Gear Div/Regal Beloit | Owens Industries Inc | Ziaja Machining Corp |



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